

DCA Capital in the News

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Two Sacramento-Area Auto Body Shop Chains Merge Operations

Two Sacramento-area auto body shop chains have joined forces.

Golden State Collision Centers and Bodycraft Collision Centers formally merged their operations over the weekend.

The combined company has 13 Sacramento-area shops employing about 275 people. Statewide, the enterprise has 19 shops.

Financial terms of the deal were not disclosed.

Officials said the merged companies will now operate under the name "Golden State Collision Repair Centers, A Bodycraft Company."

In the region, the company has shops in Sacramento, Citrus Heights, Elk Grove, Folsom, Lincoln, Orangevale, Rancho Cordova, Rocklin, Roseville, Antelope, Shingle Springs and Yuba City.

Ron Crane, managing director of Roseville-based DCA Partners, represented Golden State in the deal, which he called "a joining of two great companies."

Crane characterized the merged company's local presence as formidable.

"Obviously, it gives them an advantage in being able to cover a larger geographic area," he said. "They cover the greater Sacramento area very, very well now.

"And being a larger firm, it allows for better negotiation terms with their vendors. Those are the two biggest things."

Bodycraft, with Granite Bay corporate offices, has been doing business in the Sacramento area for more than 25 years.

Golden State was founded in 1993 by Dave Finkelstein, who started his long career in the industry as a shop helper. The first Golden State store was a 2,400-square-foot outlet on Roseville Road. It had one phone line and a single employee.

Finkelstein said the merger has "opened up some great opportunities for both companies."