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## **DCA Partners assembles region's top business advisory talent under one umbrella**

### **New program designed to help companies be successful, even during difficult times**

ROSEVILLE, Calif. – DCA Partners, the region's leading merchant banking and business advisory firm, has just launched a groundbreaking new program to meet the expanding need for high-level management-support services during today's difficult business climate. The executives selected to serve as DCA "Professionals in Residence" are among the most accomplished and well-respected executives in Northern California. This is the first time that such a cadre of high-level talent has been assembled under one umbrella for the support and betterment of Sacramento and Northern California businesses.

"Individually, these executives are incredibly talented, but their value is multiplied geometrically when you can leverage all of their collective experience and expertise together, and combine that with DCA's time-proven methodologies" says Curt Rocca, DCA's Managing Partner. Given the current economy, local businesses have experienced a growing need for strategic business advisory services to add a fresh perspective to their problem-solving processes and help develop out-of-the-box solutions. Others find value in working with advisors who have experience working with a variety of other companies – or other industries - to help validate their selected course of action. Still others seek the opportunity to have a dispassionate third party come in to help them make the difficult decisions required to ensure the Company's long-term viability and success. "Companies are increasingly recognizing the value of having an independent and fresh set of eyes look at their issues and help guide them through difficult decisions that will likely impact their Company for years to come," says Steve Mills, a Partner with DCA. "When you are making those kinds of far-reaching, strategic decisions, the quality of advice you receive from your advisers is paramount."

DCA believes that the unique combination of these Professionals' expertise, combined with DCA's proven methodologies and reporting systems will provide unparalleled value to client companies.

DCA's Professionals in Residence have varied backgrounds, but have enjoyed a common pattern of success:

#### **Roger Akers**

- Founder and former CEO of Pro-Data
- Managing Partner of local venture investor, Akers Capital
- Founding Member of SARTA; Member UC Davis Board of Trustees
- Treasurer, Sacramento Angels investment group

#### **Roger M. Dell**

- Co-Head of Business Development for Citigroup's Consumer Bank in Asia-Pacific
- Director at GE Equity (GE Capital's private equity arm)
- Trained as a Mechanical Engineer - experience includes paper mills, robotics manufacturers, industrial construction and waste-to-energy process environments

#### **Jay B. Hunt**

- Senior level executive with several banking and financial services firms

- Non-Executive Chair of DDi Corp., Inc. since 2003, member of Audit and Compensation Committees
- Member of the Advisory Board for Joie de Vivre Hospitality since 1994
- Specialist in family business and troubled credit situations

### **Todd Johnson**

- Interim President and CEO of Accelrys, Inc. (NASDAQ: ACCL) a scientific software company
- Successfully ran one of Silicon Graphics' (SGI) most successful sales geographies from 1993 to 1997 where he grew the area from \$33M to \$165M+ in 3 years
- ) Senior Executive (including President and CEO) of several Silicon Valley technology companies, all of which he led to successful outcomes
- Senior VP of Marketing, and part of the corporate restructuring team for Verisign

### **John J. Maloney**

- Accomplished senior executive with over 30 years of business experience in the distribution and management consulting industries
- Involved in the management buyout of Eastman, Inc from its Australian parent with a group of private equity investors including Bain Capital and the subsequent sale of the Company to Office Depot for a price of \$242 million

### **Gabe Nacht**

- Sr. Vice President and CFO of Bustos Media, LLP, a leading owner and operator of Spanish language radio and television stations, and earlier Z-Spanish Media.
- Sr. Vice President and CFO of Meridian Systems, Inc., the leading provider of construction project management software
- Completed over 30 acquisitions as Sr. Vice President and Treasurer for Phillips International
- Negotiated and closed over \$1.5 billion as a corporate banker

### **Trevor Sanders**

- Franchisor of 23 Jamba Juice stores covering Northern California and Northern Nevada which he successfully sold back to the Corporate parent in 2007
- Founded construction company to provide tenant improvement work to retail establishments
- Partner of East Sacramento area restaurant, Dos Coyotes

### **Dave Zabrowski**

- Founder and President of Granite Technology LLC, an advisory firm focused on accelerating emerging company growth
- Former President and CEO of Silicon Valley networking company, Neterion
- Former Vice President and General Manager of HP's U.S. computer organization

The Professionals in Residence program is designed to be very flexible in how it works with client companies. DCA can provide resources to serve as interim CEO, CFO or Chief Restructuring Officer on an interim, full time, or part-time basis, provide ad-hoc strategic or project-based advisory services, assist in optimizing the Company's capital structure (including both debt and equity capital raising), or simply provide accounting or financial modeling support.

"I have worked with a lot of growing and successful companies over the years, and there has always been a need for these types of external advisory services," says Roger Akers, head of Akers Capital and one of DCA's

Professionals in Residence, ‘but that need has never been greater or more acute than it is today. In addition, finding advisors that you could trust and count on has always been a challenge as well. To be able to access this level of talent in one organization is unprecedented - not only in the Sacramento region, but in virtually every region in the country.’”

“DCA’s Professional in Residence program fills yet another void in the Sacramento Valley’s and Northern California business infrastructure, and provides an important resource to enable companies to grow to their ultimate potential, hopefully becoming large local employers and regional success stories,” touts corporate attorney Chris Russell with Morrison Foerster.

### **About DCA Partners, LLC**

DCA Partners is Northern California’s premier M&A and business advisory firm, providing expert advice to growth-oriented private and public companies throughout the region. The firm specializes in providing highly individualized services, leveraging time-proven methodologies and highly-experienced advisors. The firm’s emphasis is in the areas of: Strategic Planning, Management Effectiveness and Accountability, Mergers and Acquisitions, Capital Raising, Operational Turnarounds and Financial Restructurings.

In addition, the firm also helps to manage the region’s first private equity fund, DCA Capital Partners, which to date has made 7 direct investments into promising growth-oriented companies across a broad array of industry sectors.

### **For additional information contact:**

Curt Rocca at (916) 960-5353 or [crocca@dcapartners.com](mailto:crocca@dcapartners.com)

Steve Mills at (916) 960-5352 or [smills@dcapartners.com](mailto:smills@dcapartners.com)